

2015
IUS
IEEE International Ultrasonics Symposium
October 21-24, 2015, TAIPEI, TAIWAN

Sponsorship & Exhibition Program

2015

IEEE International Ultrasonics Symposium

Date

October, 21-24, 2015

Venue

Taipei International Convention Center

**TAIPEI
TAIWAN**



Dear Colleagues and Friends,

On behalf of the 2015 IEEE International Ultrasonics Symposium (IUS) Organizing Committee, we are thrilled to invite you to the 2015 IUS to be held from October 21st-October 24th, 2015, at Taipei International Convention Center, in Taipei, Taiwan. The 2015 IUS expects a high attendance at this international event. At IUS, participants from all over the world will exchange and inspire new ideas, theories, and practical applications in the field of ultrasonics.

Previous IEEE IUS symposiums were successfully held in Chicago, USA (2014), Prague, Czech Republic (2013), Dresden, Germany (2012), Orlando, Florida, USA (2011) and San Diego, USA (2010); and have grown to hosting over one thousand attendees in recent years. As this will be the first time the IUS is held in Taipei, Taiwan, get ready to experience a land where tradition and innovation merge! The 2015 IUS is expected to be another great success in the history of this yearly event.

In order for you to participate this great event, the 2015 IUS Committee has designed an official sponsorship program. Sponsors and exhibitors are an integral part of the IUS symposium. Your contribution is a vital part of our success and we are truly grateful to all of our IUS sponsors. We sincerely look forward to meeting you at this year's IUS in Taipei.

Welcome to Taiwan,

Pai-Chi Li, General Chair

paichi@ntu.edu.tw

Tsung-Tsong Wu, Exhibits Chair

wutt@ndt.iam.ntu.edu.tw

2015 IUS Overview

Title:	The annual 2015 IEEE International Ultrasonics Symposium (2015 IUS)
Date:	October 21-24, 2015
Venue:	Taipei International Convention Center (TICC)
Host:	Institute of Electrical and Electronics Engineers (IEEE)
Website:	http://ewh.ieee.org/conf/ius/ius_2015/
Sponsors:	Ministry of Science and Technology, Ministry of Economic Affairs, Ministry of Foreign Affairs, Taipei City Government
Scale:	Approximately 1,300 participants
Language	English
Contact	2015 IUS Secretariat Tel: +886-2-8502-7087 Fax: +886-2-8502-7025 Email: ius2015@elitepc.com.tw

Organizing Committee

General Chair	Pai-Chi Li	National Taiwan University, Taipei, Taiwan
Technical Program Chair	Stanislav Emelianov	University of Texas at Austin, Austin ,TX USA
Finance Chair	Mark Schafer	Sonic Tech, Inc. Ambler, PA, USA
Publication Chair	Steve Freear	University of Leeds, Leeds, United Kingdom
Short Course Chair	Hairong Zheng	Shenzhen Institute of Advanced Technology, Chinese Academy of Science, Shenzhen, China
Exhibits Chair	Tsung-Tsong Wu	National Taiwan University Taipei, Taiwan
Publicity Chair	Ken-Ya Hashimoto	Chiba University, Chiba, Japan
Web Chair	Chih-Kuang Yeh	National Tsing-Hua University, Hsinchu, Taiwan
Local Arrangements Chair	Che-Chou Shen	National Taiwan University of Science and Technology, Taipei, Taiwan

Program at a Glance (tentative)

Day 1		Wednesday, October 21, 2015					
Registration (07:30-16:30)							
Exhibition (08:30-16:30)							
08:00-12:00	Short Course 1A	Short Course 1B	Short Course 1C	Short Course 1D	Short Course 1E	Short Course 1F	
12:00-13:00	Lunch						
13:00-17:00	Short Course 2A	Short Course 2B	Short Course 2C	Short Course 2D	Short Course 2E	Short Course 2F	

Day 2		Thursday, October 22, 2015					
Registration (07:30-19:30)							
Exhibition (08:30-19:30)							
08:00-09:30	Opening Plenary						
09:30-10:30	Poster Sessions & Coffee Break						
10:30-12:00	Oral Session 1A	Oral Session 2A	Oral Session 3A	Oral Session 4A	Oral Session 5A	Oral Session 6A	Oral Session 7A
12:00-13:00	Lunch						
13:00-14:30	Oral Session 1B	Oral Session 2B	Oral Session 3B	Oral Session 4B	Oral Session 5B	Oral Session 6B	Oral Session 7B
14:30-15:30	Poster Sessions & Coffee Break						
15:30-17:00	Oral Session 1C	Oral Session 2C	Oral Session 3C	Oral Session 4C	Oral Session 5C	Oral Session 6C	Oral Session 7C
18:00-20:00	Reception (Banquet Hall)						

Day 3		Friday, October 23, 2015					
Registration (07:30-19:30)							
Exhibition (08:30-19:30)							
08:00-09:30	Oral Session 1D	Oral Session 2D	Oral Session 3D	Oral Session 4D	Oral Session 5D	Oral Session 6D	Oral Session 7D
09:30-10:30	Poster Sessions & Coffee Break						
10:30-12:00	Oral Session 1E	Oral Session 2E	Oral Session 3E	Oral Session 4E	Oral Session 5E	Oral Session 6E	Oral Session 7E
12:00-13:00	Lunch						
13:00-14:30	Oral Session 1F	Oral Session 2F	Oral Session 3F	Oral Session 4F	Oral Session 5F	Oral Session 6F	Oral Session 7F
14:30-15:30	Poster Sessions & Coffee Break						
15:30-17:00	Oral Session 1G	Oral Session 2G	Oral Session 3G	Oral Session 4G	Oral Session 5G	Oral Session 6G	Oral Session 7G
18:00-20:00	Symposium Banquet (3F, TICC)						

Day 4		Saturday, October 24, 2015					
Registration (07:30-19:30)							
Exhibition (08:30-16:30)							
08:00-09:30	Oral Session 1H	Oral Session 2H	Oral Session 3H	Oral Session 4H	Oral Session 5H	Oral Session 6H	Oral Session 7H
09:30-10:30	Poster Sessions & Coffee Break						
10:30-12:00	Oral Session 1I	Oral Session 2I	Oral Session 3I	Oral Session 4I	Oral Session 5I	Oral Session 6I	Oral Session 7I
12:00-13:00	Lunch						
13:00-14:30	Oral Session 1J	Oral Session 2J	Oral Session 3J	Oral Session 4J	Oral Session 5J	Oral Session 6J	Oral Session 7J
14:30-15:30	Poster Sessions & Coffee Break						
15:30-17:00	Oral Session 1K	Oral Session 2K	Oral Session 3K	Oral Session 4K	Oral Session 5K	Oral Session 6K	Oral Session 7K

Sponsorship Program

The 2015 IUS symposium has several sponsorship packages available, providing sponsors with a choice of advertising exposure related to your financial commitment. All amounts are in US dollars. Please note that sponsors of **Package Sponsorship** will receive priority if there are multiple sponsors interested in the same item.

Packages	Price
1. Package Sponsorship	US\$12,000, US\$15,000
2. Exhibition Sponsorship	US\$2,500, US\$3,000
3. Abstract Book Advertisement	US\$2,000
4. Commercial Product Sponsorship	US\$2,000, US\$2,500, US\$4,000, US\$5,000
5. Symposium Decoration Sponsorship	US\$3,500, US\$5,000
6. Social Event Sponsorship	US\$1,500, US\$2,500, US\$3,400, US\$5,000
7. Symposium Satchel Insert	US\$1,500

Application and Payment

To confirm a sponsorship or exhibition package, please complete the attached sponsorship application form and return it to the 2015 IUS symposium secretariat.

You must deposit the 50% deposit within 30 days from receiving the initial invoice, the latest date being **15 April 2015**.

Final payment of the remaining 50% is due by **15 August 2015** for which you will also receive a tax invoice. Should final payment not be received after this date, the package will be released for re-sale and the deposit not returned. As spaces are strictly limited, returning an Acceptance Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

- 50% of deposit payable within 30 days from initial invoice, or payable by latest **15 April 2015**.
- Balance is due before: **15 August, 2015**, NO refund afterwards.

1. Exhibition Sponsorship

Exhibition Booth: Standard booth size 3m(W) x 3m(D)

Price:	Early-bird:	US\$2,500 /per booth	Regular:	US\$3,000 /per booth
	50% deposit of the total sponsorship is required before Early-bird rate (15 April 2015) Balance is due before: 15 August, 2015, NO refund afterwards.			
Location:	1F Room 101 , Taipei International Convention Center (TICC)			
Date:	October 22-24, 2015			
Benefits:	Two exhibition registrations with access to exhibition area and program sessions. One symposium delegate satchel.			
Booth Allocation:	Booth location will be assigned according to your sponsorship and payment level. Allocation is subject to change by the Organizing Committee.			
Provided Materials:	<ul style="list-style-type: none"> • Standard booth (1), includes back and side wall structure. • Fascia/Company name board (1), full name, logo is excluded. • Information desk (1), 100 x 50 x 75CM. • Spotlights (3), 100W. • Chairs (2) • Power and Power sources (2): 110V socket outlet with 500W 			

3M X 3M Standard Shell Scheme

2. Sponsorship Packages

Since the sponsorship packages are first come first serve, sponsors who send their acceptance earlier will receive first rights to packages. The 50% deposit is due no later than **April 15, 2015**. Full payment is due no later than **June 15, 2015**.

GOLD SPONSOR	SLIVER SPONSOR
US\$15,000	US\$12,000
<ul style="list-style-type: none"> • Named as Gold Sponsor. • Priority placement in prominent locations of two standard booths in the exhibition area. • Three symposium registrations, including attendance to sessions and lunch. • Symposium lobby-hanging signage with corporate logo x8. • Corporate logo featured on symposium website with link to company homepage. • One item insert in delegate satchels. • Acknowledgement at symposium opening. 	<ul style="list-style-type: none"> • Named as Silver Sponsor. • Priority placement in prominent location of one standard booth in the exhibition area. • Two symposium registrations, including attendance to sessions and lunch. • Symposium lobby-hanging signage with corporate logo x8. • Corporate logo featured on symposium website with link to company homepage. • One item insert in delegate satchels. • Acknowledgement at symposium opening.

3. Abstract Advertisement

The **symposium program book** will be produced and distributed to all attendees and speakers at the event, 1,300 prints in total. It will be referred to regularly throughout the symposium. One full color advertisement page (A4/ portrait) will be inserted within the program book (artwork to be supplied by sponsor), enabling you to increase corporate awareness and launch your product campaign. The opportunity for sponsors to display advertisements is reserved for package sponsors.

Advertisement	Amount
Full Page (A4 Portrait) Colour	US\$2,000

4. Commercial Product Sponsorship

We are expecting to produce 1,300 pieces per Commercial item. Sponsors are entitled to the following:

- Company single-color-logo branded item(s) to be placed in delegate satchels.
- Company logo featured on symposium website with link to company homepage.

Products	Price
Tote Bag	US\$5,000
USB Drive	US\$4,000
Notebook	US\$2,500
Pen	US\$2,500
Badge Lanyards	US\$2,000

5. Symposium Decoration Sponsorship

Sponsors are entitled to the following:

- Symposium decoration with corporate logo.
- Corporate logo featured on symposium website with link to company homepage.

Decoration	Price
Lobby Giant Hanging Banner	US\$5,000 /8 Pieces
Escalator Hanging Banner	US\$3,500 /4 Pieces

6. Social Event Sponsorship

Sponsors are entitled to the following:

- Exclusive signage rights with corporate signage prominently displayed on sponsored day and event.
- Corporate logo featured on symposium website with link to company homepage.
- Symposium booklet acknowledgement.

Event	Price
Coffee Break	US\$1,500/per day
Lunch	US\$2,500/per day
Welcome Reception	US\$3,400
Symposium Banquet	US\$5,000

7. Symposium Satchel Insert

We are expecting to produce 1,300 Symposium Delegate satchel pieces. Sponsors are entitled to insert productions into the symposium satchel. Sponsors are responsible to produce the production.

Event	Price
Delegate Satchel Item Insert	US\$1,500/per item

Sponsorship Application Form

The annual 2015 IEEE International Ultrasonics Symposium

October 21-24, 2015

Taipei International Convention Center (TICC), Taipei, Taiwan.

Tick [V]	No.	Item	Quantity	Price
1. Exhibition Sponsorship				
	1-1	9 Square Meters Exhibition Booth (3M x 3M) (Early-bird)	25	US\$2,500
		9 Square Meters Exhibition Booth (3M x 3M) (Regular)		US\$3,000
			Quantity Required:	
2. Package Sponsorship				
	2-1	Gold Sponsor	1	US\$15,000
	2-2	Sliver Sponsor	1	US\$12,000
3. Symposium Abstract Book Advertisement				
	3-1	Full Page Advertisement (A4)	1	US\$2,000
4. Symposium Commercial Production Sponsorship				
	4-1	Symposium Bag	1	US\$5,000
	4-2	Symposium USB Drive	1	US\$4,000
	4-3	Notebook	1	US\$2,500
	4-4	Pen	1	US\$2,500
	4-5	Badge Lanyard	1	US\$2,000
5. Symposium Decoration Sponsorship				
	5-1	Lobby Hanging Banner with sponsor Logo	8	US\$5,000/8 piece
	5-2	Escalator Hanging Banner with sponsor Logo	4	US\$3,500/4 piece
6. Social Event Sponsorship				
	6-1	Coffee Break	6	US\$1,500/per
	6-2	Lunch	3	US\$2,500/per
	6-3	Welcome Reception	1	US\$3,400/per
	6-4	Symposium Banquet	1	US\$5,000/per
7. Symposium Bag Flyer Insert				
	7-1	Symposium Bag Satchel Insert	-	US\$1,500/item
			Total Amount US:	

Sponsor Information							
Salutation	Mr	Mrs	Miss	Ms	Dr	Other	
Contact Person*							
Organization						VAT	
Address							
Suburb				State			Postcode
Country				Phone			Mobile
Email							
Signature				Date			

Please return this form via email or fax to the 2015 IUS Symposium Secretariat:

Tel: +886-2-85027087 | Fax: +886-2-85027025

Email: ius2015.sponsor@elitepc.com.tw